

CLIENT OVERVIEW

- Pine Acres RV Campground in Raymond, NH, is a large, family-friendly campground that had faced increasing issues with parties and illicit activity over several years. As a result, the campground developed an unwanted reputation as a "party ground," deterring families and attracting unruly behavior.

CHALLENGE

- The campground's reputation led to a rise in disturbances, particularly from late-night parties, and an increase in illicit and unwanted activity, making it difficult to maintain the family-friendly environment it once had. New corporate management sought to restore the campground's original appeal and provide a safer, more controlled atmosphere for guests.

SOLUTION

- The new management enlisted American Alliance to take decisive action. We deployed uniformed, armed security officers to conduct foot and mobile patrols of the premises and monitor access control points, ensuring that only authorized guests entered the campground.
- The security team enforced the campground's curfew and policies with a zero-tolerance approach to unruly behavior. By maintaining a visible presence and conducting regular patrols during peak hours, we ensured that disruptive activities were prevented before they escalated.

RESULTS

- Within two weeks of implementing our security measures and tighter access control, Pine Acres RV Campground experienced a dramatic reduction in parties and unwanted activity. The curfew and policy enforcement helped restore a peaceful, family-friendly environment. Word quickly spread among guests, and the campground began to rebuild its reputation as a safe, enjoyable destination for families.



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TURNING THE TIDE AT PINE ACRES

Proactive Security to Protect
Campers and Preserve the
Environment